

Name: Dr. Jagmeet Kaur

Educational Qualification: M.Com, M.Phil, Ph.d, UGC-NET

Experience: 6 years

Paper Presentations

International Conferences

- Presented research paper titled “Branding in the Indian Banking Industry” in international conference on Issues and Perspectives in Brand Management held at Baba Farid College of Management and Technology on 20-22 February, 2014.
- Presented research paper titled “Corporate Social Responsibility in Indian Banking Industry: A Case Study of State Bank of India” in international conference on Corporate Social Responsibility held at University Business School, Punjab University Regional Centre, Ludhiana on 30-31 January, 2015.

National Conferences

- Presented research paper titled “Growth and Performance of Selected New Private Sector Banks in India” in the national conference on Banking Vision 2020 held at D.A.V. College, Malout on February 7-8, 2011.
- Presented research paper titled “Corporate Social Responsibility in India: A Case Study of TATA Steel Ltd.” in the national conference on Strategic Management held at Gulzar School of Management, Ludhiana on December 27, 2011.
- Presented research paper titled “Technology in Public Sector Banks in India” in national conference on Global Changes: Mapping Excellence Policies for Better India held at D.A.V. College, Malout on February 3-4, 2012.
- Presented research paper titled “Retail Banking in India” in national conference on Retailing in India: Opportunities and Challenges held at Baba Farid College of Management and Technology on March 15-16, 2012.
- Presented research paper titled “Role of MSMEs in the Economic Development of India” in National Conference on Make in India held at DAV College, Abohar on 8th January, 2016.

National Seminar

- Presented research paper titled “Information Technology in Public Sector Banks in India” in national seminar on Service Sector in India: Challenges and Prospects held at Khalsa College for Women, Sidhwan Khurd, Ludhiana on February 25, 2012.
- Presented research paper titled “Mergers in Indian Banking Industry: A Study of the merger of Centurion Bank of Punjab with HDFC Bank” in the national seminar on Universal Banking in India: Issues and Challenges held at Dev Samaj Post Graduate College for Women, Ferozepur City on February 27, 2012.
- Presented research paper titled “Mergers and Shareholders’ Wealth Creation: A Study of Merger of State Bank of Indore with State Bank of India” in national seminar on Sustainable Development held at University School of Business Studies, Punjabi University, Talwandi Sabo on February 18, 2015.
- Presented research paper titled “Growth of MSMEs in India” in national seminar on MSMEs in Punjab: Opportunities and Challenges held at S.S.D Girls College, Bathinda on March 15, 2015.

Publications

- A research paper titled “Information Technology in Public Sector Banks in India” was published in a book named Service Sector in India: Challenges and Prospects in 2012 under the publication of Unistar Books Private Ltd.
- A research paper titled “Impact of Mergers on the Efficiency of Banks in India: A Study of the Merger of Bank of Rajasthan with ICICI Bank” was published in Indian Management Studies Journal, Volume 17, Number 2, October 2013.
- A research paper titled “Impact of Mergers on Financial Performance: A Case Study of HDFC Bank” was published in a research journal New Horizon, Volume XI, January 2014.
- A research paper titled “Branding in the Indian Banking Industry” was published in a proceeding book titled Issues and Perspectives in Brand Management, Volume 2, February 2014.
- A research paper titled “Growth of Micro, Small and Medium Enterprises in India” was published in a book named MSMEs in Punjab: Opportunities and Challenges in 2014 under the publication of Twentyfirst Century Publications.

- A research paper titled “Mergers in Indian Banking Industry: A Study of the Merger of Centurion Bank of Punjab with HDFC Bank” was published in the Political Economy Journal of India, Volume 23, Issues 1&2, January-June, 2014.
- A research paper titled “Pre and Post Merger Financial Performance of Acquirer Banks in India” was published in the Political Economy Journal of India, Volume 24, Issue 1&2, January-June, 2015.