

Ms. Rimpjeet Kaur

Educational Qualification: M.Com, UGC NET

Experience: 3 years at Guru Nanak College for Girls, Sri Muktsar Sahib

Paper Publications

- A paper titled "Make in India-Scheme for Transforming India" published in *Make in India: Challenges and Opportunities* (ISBN 93-5181-095-X). Ed. Sanjeev Kumar Arora. Jalandhar: Sharma Publications, 2016.
- A paper titled "Make In India-Defense Industry Perspective" published in *Make in India: Issues and Challenges* (ISBN 978-93-85447-64-8). Ed. Dayal Bhatnagar. Patiala: Twentyfirst Century Publications, 2016.
- A paper titled "India's Tourism Industry-Overview and Emerging Trends" published in *Recent Advancements in Science, Commerce and Technology 2016* (ISBN 978-93-85448-40-9). Ed. Dharamjit Singh. Patiala: Twentyfirst Century Publications, 2016.

Paper Presentations in International and National Conferences/Seminars

International Conferences

- Presented research paper in the international conference on Value Creation for Sustainable Development held at Guru Granth Sahib World Sikh University on March 17-18, 2015.

National Conferences

- Presented research paper titled "Make in India- Scheme for Transformation" in National Conference on Make in India held at DAV College, Abohar on January 8, 2016.
- Presented research paper titled "Black Money: A Conceptual Analysis" in National Conference on Marketing Brand India Globally: Opportunities and Challenges held at Khalsa College for Women, Ludhiana in February 24, 2016.
- Presented research paper titled "India's Tourism Industry-Overview and Emerging Trends" in Two Days National Conference on Recent Advancements in Science, Commerce and Technology 2016 held at Mata Sahib Kaur Girls College, Talwandi Sabo in April 5-6, 2016.

National Seminar

- Presented research paper titled “Make in India-Defense Industry Perspective” in national seminar on Make in India held at University School of Business Studies, Talwandi Sabo on 25th February, 2016.
- Participated in national seminar on NAAC Accreditation: Methodology, Process and Problems held at Guru Nanak College for Girls, Sri Muktsar Sahib on 29th March, 2016

1. Navjot Kaur

Educational Qualification: M.Com, UGC NET, B.Ed

Experience: 3 years at Guru Nanak College for Girls, Sri Muktsar Sahib

Paper Publications

- A paper titled “Foreign Direct Investment in Capital Market in India” published in *Contemporary Issues in Capital Market* (ISBN 978-81-930480-5-4). Ed. Harpreet Kaur. Ludhiana: National Press Associates, 2014.
- A paper titled “Role of MSMEs in Make in India Programme” published in *Make in India: Challenges and Opportunities* (ISBN 93-5181-095-X). Ed. Sanjeev Kumar Arora. Jalandhar: Sharma Publications, 2016.
- A paper titled “Make In India-A Revolutionary Programme” published in *Make in India: Issues and Challenges* (ISBN 978-93-85447-64-8). Ed. Dayal Bhatnagar. Patiala: Twentyfirst Century Publications, 2016.
- A paper titled “Innovations in Marketing Practices.” *Recent Advancements in Science, Commerce and Technology 2016* (ISBN 978-93-85448-40-9). Ed. Dharamjit Singh. Patiala: Twentyfirst Century Publications, 2016. 237-248. Print.

Paper Presentations in International and National Conferences/Seminars

National Conferences

- Presented research paper titled “Role of MSMEs in Make in India Programme” in National Conference on Make in India held at DAV College, Abohar on January 8, 2016.
- Presented research paper titled “Digital India-New Entrepreneurial Opportunities” in national seminar on Marketing Brand India Globally: Opportunities and Challenges held at Khalsa College for Women, Ludhiana on February 24, 2016.
- Presented research paper titled “Innovations in Marketing Practices” in Two Days National Conference on Recent Advancements in Science, Commerce and Technology 2016 held at Mata Sahib Kaur Girls College, Talwandi Sabo in April 5-6, 2016.

National Seminar

- Presented research paper titled “Corporate Governance and Financial Reporting” in national seminar on financial sector in India-Present scenario held at SDP College for Women, Ludhiana on 15th March, 2013.
- Presented research paper titled “FDI in Capital Market” in national seminar on Contemporary Issues in Capital Market held at Swami Ganga Giri Janta Girls College, Raikot on 27th September, 2014.
- Presented research paper titled “Innovations in Marketing of Services” in national seminar on Advancement in Information Technology and Innovations in Management held at SCD Govt. College, Ludhiana on 24th February, 2015.
- Presented research paper titled “Contemporary Issues Among MSMEs” in national seminar on Make in India: Challenges and Opportunities held at Sri Aurobindo College of Commerce and Management on 21th February, 2015.
- Presented research paper on “Make in India-A Revolutionary Programme” in national seminar on Make in India held at University School of Business Studies, Talwandi Sabo on 25th February, 2016.
- Participated in national seminar on NAAC Accreditation: Methodology, Process and Problems held at Guru Nanak College for Girls, Sri Muktsar Sahib on 29th March, 2016.

