

2032
B. Voc. (Retail Management)
Fifth Semester
RSC– 505: Business Environment

Time allowed: 3 Hours

Max. Marks: 80

NOTE: Attempt five questions in all, including Question No. 1 which is compulsory and selecting one question from each Unit.

x-x-x

I. Attempt any four of the following:-

- a) What is business? How does the business of today differ from that of four or five decades ago.
- b) Macro Vs. micro environment.
- c) Elaborate the functions of NITI Aayog.
- d) Briefly explain the steps involved in the process of planning.
- e) Discuss the powers of SEBI.
- f) Explain various problems relating to the import of technology. (4x5)

UNIT – I

- II. 'Today a firm can ignore environment at its peril'. Discuss the statement with the help of examples from the real business world. (15)
- III. What do you understand by environmental analysis? Why is it needed and what process is being followed for carrying out the environmental analysis? (15)

UNIT – II

- IV. 'NITI Aayog is a replacement of Planning Commission'. Comment. (15)
- V. Critically evaluate fiscal policy of India. What suggestions would you give for reforms in fiscal policy of India? (15)

UNIT – III

- VI. What do you mean by the term culture? How do you think business and culture are interrelated? (15)

P.T.O.

(2)

- VII. 'Middle class is both the cause and effect of economic growth'. Discuss. (15)

UNIT - IV

- VIII. What do you understand by technological environment? Explain in detail the current status of technology in India. (15)
- IX. Define ecological environment. Discuss in detail the relationship between ecology and business. (15)

x-x-x